



SCAN<sup>of</sup> NOVA

20

STRONGER  
FAMILIES  
SAFER  
CHILDREN

21

IMPACT REPORT





The COVID-19 pandemic rocked Northern Virginia’s kids. It stole graduations, sports seasons, creative outlets, senior years, and above all else, took children away from other kids and other adults. It left children isolated, without a web of adults to check on them, notice signs of emotional or physical abuse, ask questions, act as mandated reporters, and serve as mandated supporters for struggling families.

**Children facing abuse or vulnerable to abuse feared more than a virus these last few years. At SCAN, we never stopped seeking new ways to protect and support them.**

Something we hear over and over again as child advocates is that “abuse doesn’t happen here.” Maybe over there, but definitely not here.

At SCAN, one of our top priorities is grounding everything we do in data and research. We know abuse is happening in every zip code, and we know 90% of abuse is happening at the hands of someone the child knows and trusts. ‘Stranger danger’ is not the greatest threat.

As survivors and supporters of survivors, it is our responsibility to help the most vulnerable. Children are resilient. With the right support, they can heal. SCAN’s mission is to build up Northern Virginia to not only provide that support but prevent abuse from happening in the first place. Dare to build this future with us because NOVA’s kids need us now more than ever.



Leah Fraley  
Executive Director



Marty Abbott  
Board Chair

## ONE MISSION: Prevent child abuse & neglect in NOVA.

Stop Child Abuse Now (SCAN) of Northern Virginia is **the only** region-wide organization focused solely on preventing child abuse and neglect across Northern Virginia.

**We’re innovators.** SCAN does not duplicate existing services but rather addresses gaps in parent support and child advocacy programs.





## 2021 AT A GLANCE



8,355

Hours spent with  
**child survivors.**

Those survivors are **more likely**  
**to graduate** from high school.



126

Foster youth reached  
**permanent homes.**

Those children are **half as likely**  
**to reenter foster care.**



3,058

**Professionals trained** to  
recognize & respond to abuse.

Those professionals learned how to  
improve the **health & resilience** of youth  
dramatically.



4,075

Hours of skill building **for**  
**parents.**

Those families are now **half as likely**  
**to physically discipline** their children.



# PROGRAM STRATEGY



## Our priority is prevention.

We all have a powerful role in preventing child abuse and neglect. We teach the community and professionals working with kids to prevent abuse.

## We build strong networks.

NOVA's families, teachers, counselors, social workers, and neighbors are stronger together. We unite communities to maximize impact.

## We lift families up.

For resilient single mothers, survivors of violence, or parents working several jobs to make ends meet, SCAN provides a safe space to work through parenting challenges.

## Every program is research-based.

We ground everything we do in research and best practices. We're always looking for the best, most innovative solutions to make our mission a reality.

## We make sure youth facing abuse aren't alone.

We arm communities with the tools to recognize and respond to abuse so no child goes unseen or unprotected.

## For child survivors, we provide hope.

Children removed from their homes due to abuse or neglect face a profound unknown. We stay with them until they reach safe, supportive homes to heal.

# A CHILD CENTERED MISSION

## As child advocates, we put children at the center of everything we do.

We support the adults and organizations in a child's life, creating a net of protection to keep them safe everywhere they are.



## SCAN's statement on children's rights

We believe all children, regardless of race, faith, citizenship status, ability, gender identity, or sexual orientation, have the right to make decisions over their life and future.

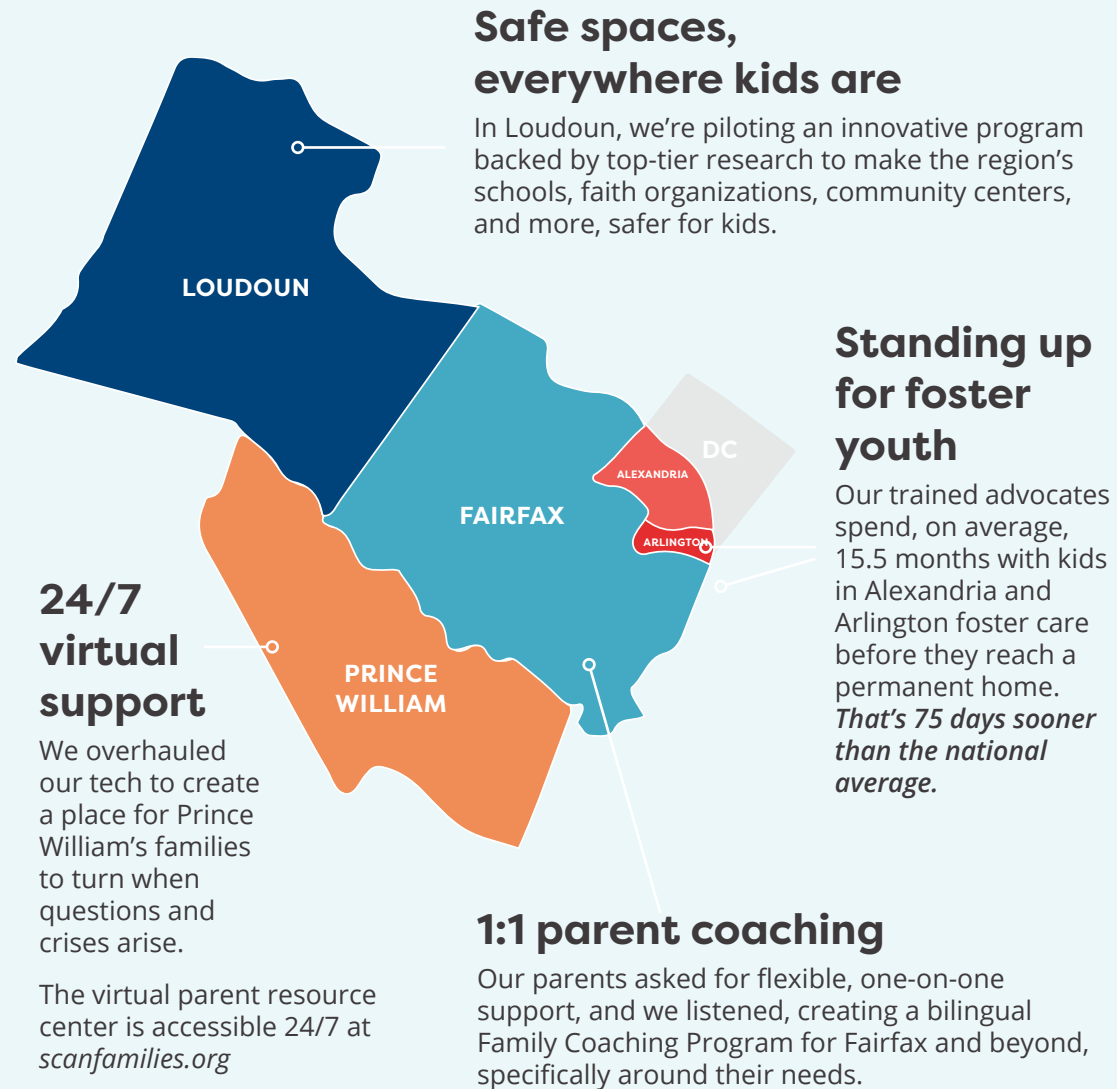
**All children have fundamental human rights** including the right to physical and emotional safety, to care that is not cruel or painful, to healthy relationships and development, to access to education, to freedom of safe expression, and to fair and equitable services.

We believe there are no victimless crimes. Children cannot consent to any form of abuse or exploitation, regardless of where they are, whether in person or online.

**We believe survivors.** Every disclosure of abuse must be heard, taken seriously, and responded to in a way that promotes healing and recovery.



# COMMUNITY IMPACT & BEYOND...



## Statewide leadership

In 2021, SCAN's Executive Director joined survivors, experts, and families as a leader in creating Virginia's five-year strategic plan to prevent child abuse and neglect.

## Unite US

In 2020, Virginia deployed a statewide system connecting health and service providers. SCAN's leadership team partnered with Unite Us to make it easier for vulnerable families to get the support they need.

## National solutions

SCAN is a proud affiliate of Prevent Child Abuse America and The National CASA/GAL Association for Children. Together, we are part of national solutions making the world safer.

# 1:1 SUPPORT FOR FAMILIES SOLUTIONS HIGHLIGHT

## Our families asked, we delivered.

In the wake of COVID-19, we've seen Northern Virginia's families face the stresses of job loss, securing childcare amidst school closures, food insecurity, homelessness, and more. SCAN was able to connect with many families in need of support during this time.

In 2021 we debuted one-on-one Family Coaching to meet high-risk families where they are. Coaching is highly customizable to a parent's work schedule and other competing priorities. The style and flexibility allows us to make getting parenting help accessible to families who need it most.





## PROGRAM HIGHLIGHT

# A VOICE FOR SURVIVORS

Court Appointed Special Advocates support survivors of abuse or neglect in the foster care system. Our volunteers spend, on average, over a year with the children on their case.

This year, SCAN's CASA team paired **over 100 active volunteers** with kids in foster care waiting to reach permanent homes—the highest number in organizational history.



### Welcoming the largest CASA class in SCAN history...

"We could not slow down for COVID because kids were counting on us. Going virtual allowed our team to onboard more advocates than ever before."

—Amy Wilker, CASA Director



**Partner Spotlight:** Thank you, **Social 4 Good**, for putting 200+ new care products, games, art supplies, clothing, and more in the hands of children in foster care. You inspire us!



### A SPACIAL THANK YOU TO OUR 2021 CASA VOLUNTEERS...

Mhairi Anderson  
Jacqueline Argueta  
Shawnda Atkins  
Phyllis Bailey  
Brittany Bayliss  
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SOLUTIONS HIGHLIGHT  
INSTITUTIONAL ABUSE PREVENTION

PREVENTING  
SEXUAL  
ABUSE AT

Abuse happens anywhere kids are. We've launched a program to revolutionize how youth-serving organizations can prevent abuse on their watch.

Our Institutional Abuse Prevention (IAP) program works hand-in-hand with organizations to transform policies, physical spaces, social norms, and reporting mechanisms, making spaces safer for children.

SCHOOLS  
SPORT CAMPS  
AFTER-SCHOOL CARE  
FAITH STUDY PROGRAMS  
MUSIC ED PROGRAMS  
COMMUNITY PROGRAMS  
AND SO MUCH MORE...

Rather than 1:1 interventions that affect one child, professional, or family at a time, IAP is a multi-year investment in a community that affects thousands of residents in a self-sustaining permanent way.

To learn more about our approach, or read our IAP op-ed in the Washington Post, visit [scanva.org/iap](https://scanva.org/iap)

PARTNER HIGHLIGHT  
LACY CRAWFORD

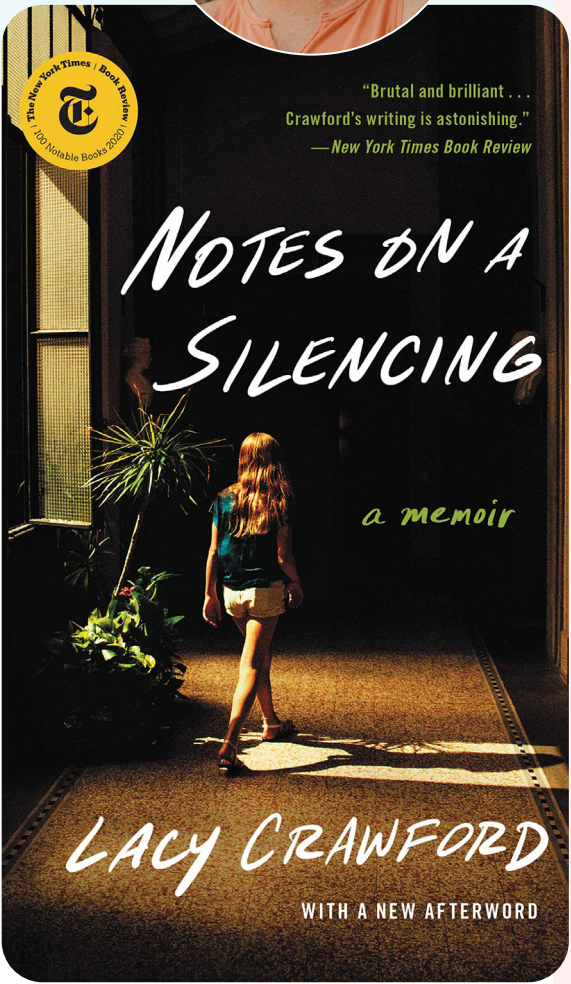
Critically Acclaimed Author and Survivor  
2021 Allies in Prevention Keynote



As a survivor-led organization, we are intentional about putting survivor voices and experiences at the center of our work.

This year, when we brought NOVA's social workers, teachers, politicians, and leaders together for the annual Allies Gathering, we partnered with Critically Acclaimed Author, Lacy Crawford, to open a community conversation around voice, agency, and responsibility. Partnering with Lacy brought invaluable insight to child protection and helped pave the path to building safer spaces for kids across the region.

"I'm very grateful for the opportunity to have talked to a room full of practitioners. The work that you do creates a net intended to support and catch those of us who are hurt as children." —Lacy Crawford



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Tim and Jennifer Gale’s passion is not just the defense of the country but the protection of children from abuse and violence. AMS Group and The Gale’s generosity enables SCAN’s innovative and leading-edge solutions to protect those who cannot protect themselves.



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GIVING BACK

AT&T: An Ally in Prevention

As SCAN's National Child Abuse Prevention Month Sponsor, AT&T provided critical funding to help raise awareness during a time of historic risk for child abuse and neglect, as the COVID-19 pandemic impacted already vulnerable families and children.

"The past year has been especially difficult for children and families, yet **SCAN has risen to the challenge to serve those in need.** We're happy to help them meet their mission."

—Garrett McGuire, Regional Director, AT&T External & Legislative Affairs



**McEneaney Associates**  
McEneaney Associates, represented by Dave Hawkins and Michael Day, have been a long-time and unwavering supporter of SCAN and were awarded the Cleary Award in 2020. This award recognized McEneaney Associate's unfailing support and continued commitment to protecting children in Northern Virginia.

"The work SCAN does is impactful and necessary. **I'm not sure what other work could be more valuable in the community.** I will continue to support SCAN forever, and I sincerely hope that others pick up the challenge and help their mission grow."

—Dave Hawkins, Chief Operations Officer, McEneaney Associates.

MONTHLY SUSTAINERS  
DRIVING IMPACT

Our monthly donors make our mission a reality.

Monthly gifts impact Northern Virginia's youth for a lifetime. Monthly support sustains SCAN's critical work throughout the year, protecting thousands of children from abuse and neglect in NOVA.

Thank you...

- |   |                                       |
|---|---------------------------------------|
| <b>Ana Lucia Lico &amp; Tim Bickham</b> | <b>Janie Smith &amp; Sonny Manser</b> |
| <b>Lizzie Bontrager</b>                 | <b>Julia Mays</b>                     |
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| <b>Elizabeth Lichter</b>                | <b>Terry Wright</b>                   |



MEMBER SPOTLIGHT

Ana Lucia Lico and Tim Bickham have been generous supporters of SCAN for many years. Thank you, Tim and Ana Lucia for keeping SCAN on the front lines of child protection at a crucial time in our community!

"SCAN touched our hearts 16 years ago when we attended an amazing educational program, and we have been part of the community since then. **We have seen first-hand the impact of SCAN's programs on families.**"

—Ana Lucia Lico

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\*Indicates Circle of Hope members

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members*

# CIRCLE OF HOPE



## Community. Commitment. Hope.

Circle of Hope members commit to an annual donation sum of \$1,000, providing SCAN with crucial funds that allow us to stay responsive to the most urgent needs of vulnerable children in Northern Virginia.

When the COVID-19 pandemic placed unprecedented stress on the vulnerable families and children we serve and child abuse rose to historical levels, our Circle of Hope members allowed us to stay on the frontlines of child protection to prevent abuse and reduce trauma.

### Meet our Circle of Hope heroes!

*\*All current members are marked with a star  
and in bold throughout this report.*

## Circle of Hope Benefits

- Special recognition on SCAN branded content, social media, and website
- Invitations to exclusive events and first access to public events
- Briefings from senior leadership on SCAN updates and news
- Opportunity to provide feedback on SCAN's content before it goes public
- Close relationship with SCAN's Development Team
- Connection to like-minded individuals and change agents in our community
- Knowledge that you are protecting children in your community from abuse

# COMMUNITY PARTNERSHIPS



**Potomac Health Foundation** invests in Prince William County and Southeast Fairfax to improve the community's health by increasing access to health care for the medically underserved.

Among other things, the Foundation's partnership funded the development of *scanfamilies.org*, a virtual family support center for parents seeking resources and information about care.



Loudoun County's median income is more than double the national median, yet 1 out of every 25 school-aged children live in poverty.

**Loudoun County Health and Human Services** is dedicated to keeping the Loudoun County community safe and healthy. Their support enables SCAN to bring help to families and youth-serving organizations throughout the county.

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# TAKE ACTION

## Start the conversation

Talking about child abuse & neglect isn't easy, but being an advocate for youth can be! Follow and share @SCANofNOVA on social media to be an awareness champion.

## Volunteer

Our team of Court Appointed Special Advocates gives NOVA's children the gift of hope. Learn how you can help foster youth reach permanent homes at [scanva.org/casa](https://scanva.org/casa)

## Host a SCAN workshop

From CASA volunteers to board members to parenting program participants, SCAN speakers have a variety of backgrounds and would love to share their stories with you.

## Become a monthly sustainer

Your \$50, \$20, or even \$10 monthly donation fuels our mission all year long. To become a monthly sustainer visit [scanva.org/donate](https://scanva.org/donate)

## Be a champion in April

### #WearBlueDay

Show your support during Child Abuse Prevention Month by wearing blue on the first of April. Tag @SCANofNOVA in your selfie to spread the word and challenge a friend or colleague to do the same!

### Plant a pinwheel garden

Pinwheel gardens bring awareness to the community during Child Abuse Prevention Month. Plant your garden at home, at work, at church, or in your community.



# OUR TEAM IN ACTION



Leah Fraley *Executive Director* | Brittany Bayliss *Director, Development* | Chelsea Collins *Manager, Family Coaching*  
Andy Gorden *Case Supervisor, CASA* | Jacky Jenks *Case Supervisor, CASA* | Marisol Morales *Director, Family Programs*  
Samantha Nemeth *Program Operations Specialist, CASA* | Elizabeth Peckham *Case Supervisor, CASA*  
Emily Robinson *Director, Communications* | Corina Solórzano *Program Manager, CASA*  
Laurie Tasharski *Director, Institutional Abuse Prevention* | Amy Wilker *Director, CASA* | Sharon Witiw *Case Supervisor, CASA*  
Taylor Yanni *Manager, Development* | Christina Zaveri *Director, HR and Business Operations*



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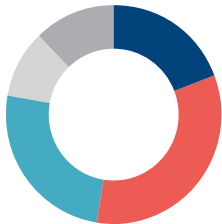
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Virginia  
Department of  
Social Services  
Washington  
Forrest Foundation



FISCAL YEAR 2021  
FINANCIAL REPORT

\*SCAN’s 2021 fiscal year ran from June 2020—July 2021



19% Public Education  
33% CASA  
25% Family Programs  
10% Fundraising  
12% Management/general

REVENUE			
Contributions	\$279,034	\$320,045	\$599,079
Foundation grants	\$397,250	--	\$397,250
Government grants and partnerships	\$694,416	--	\$694,416
Donated services and materials	\$9,568	--	\$9,568
Investment income	\$37,869	--	\$37,869
Earned income	\$1,384	--	\$1,384
Other income	\$294	--	\$294
Net assets released from restrictions	\$30,000	(\$30,000)	--
Total Revenue	\$1,449,815	\$290,045	\$1,739,860
EXPENSES			
Program services			
Public education	\$226,879	--	\$226,879
Alexandria/Arlington CASA	\$395,269	--	\$395,269
Parent education	\$290,662	--	\$290,662
Total program services	\$912,810	--	\$912,810
Supporting services			
Management and general	\$146,542	--	\$146,542
Fundraising	\$123,813	--	\$123,813
Total expenses	\$1,183,165	--	\$1,183,165
Change in net assets	\$266,650	\$290,045	\$556,695
Net assets, beginning of year	\$651,619	\$15,000	\$666,619
Net assets, end of year	\$918,269	\$305,045	\$1,223,314





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