The COVID-19 pandemic rocked Northern Virginia’s kids. It stole graduations, sports seasons, creative outlets, senior years, and above all else, took children away from other kids and other adults. It left children isolated, without a web of adults to check on them, notice signs of emotional or physical abuse, ask questions, act as mandated reporters, and serve as mandated supporters for struggling families. Children facing abuse or vulnerable to abuse feared more than a virus these last few years. At SCAN, we never stopped seeking new ways to protect and support them.

Something we hear over and over again as child advocates is that “abuse doesn’t happen here.” Maybe over there, but definitely not here. At SCAN, one of our top priorities is grounding everything we do in data and research. We know abuse is happening in every zip code, and we know 90% of abuse is happening at the hands of someone the child knows and trusts. ‘Stranger danger’ is not the greatest threat.

As survivors and supporters of survivors, it is our responsibility to help the most vulnerable. Children are resilient. With the right support, they can heal. SCAN’s mission is to build up Northern Virginia to not only provide that support but prevent abuse from happening in the first place. Dare to build this future with us because NOVA’s kids need us now more than ever.

Leah Fraley
Executive Director

Marty Abbott
Board Chair

Stop Child Abuse Now (SCAN) of Northern Virginia is the only region-wide organization focused solely on preventing child abuse and neglect across Northern Virginia.

We’re innovators. SCAN does not duplicate existing services but rather addresses gaps in parent support and child advocacy programs.
2021 AT A GLANCE

Foster youth reached permanent homes.

Those survivors are more likely to graduate from high school.

Hours spent with child survivors.

Foster youth reached permanent homes.

Those children are half as likely to reenter foster care.

126

3,058 Professionals trained to recognize & respond to abuse.

Those professionals learned how to improve the health & resilience of youth dramatically.

4,075 Hours of skill building for parents.

Those families are now half as likely to physically discipline their children.

2021 AT A GLANCE

A YEAR OF IMPACT

8,355

126

3,058

4,075
Our priority is prevention.
We all have a powerful role in preventing child abuse and neglect. We teach the community and professionals working with kids to prevent abuse.

We build strong networks.
NOVA’s families, teachers, counselors, social workers, and neighbors are stronger together. We unite communities to maximize impact.

We lift families up.
For resilient single mothers, survivors of violence, or parents working several jobs to make ends meet, SCAN provides a safe space to work through parenting challenges.

We make sure youth facing abuse aren’t alone.
We arm communities with the tools to recognize and respond to abuse so no child goes unseen or unprotected.

Every program is research-based.
We ground everything we do in research and best practices. We’re always looking for the best, most innovative solutions to make our mission a reality.

For child survivors, we provide hope.
Children removed from their homes due to abuse or neglect face a profound unknown. We stay with them until they reach safe, supportive homes to heal.

As child advocates, we put children at the center of everything we do.
We support the adults and organizations in a child’s life, creating a net of protection to keep them safe everywhere they are.

SCAN’s statement on children’s rights
We believe all children, regardless of race, faith, citizenship status, ability, gender identity, or sexual orientation, have the right to make decisions over their life and future.

All children have fundamental human rights including the right to physical and emotional safety, to care that is not cruel or painful, to healthy relationships and development, to access to education, to freedom of safe expression, and to fair and equitable services.

We believe there are no victimless crimes. Children cannot consent to any form of abuse or exploitation, regardless of where they are, whether in person or online.

We believe survivors. Every disclosure of abuse must be heard, taken seriously, and responded to in a way that promotes healing and recovery.
1:1 SUPPORT FOR FAMILIES
SOLUTIONS HIGHLIGHT

Our families asked, we delivered.

In the wake of COVID-19, we’ve seen Northern Virginia’s families face the stresses of job loss, securing childcare amidst school closures, food insecurity, homelessness, and more. SCAN was able to connect with many families in need of support during this time.

In 2021 we debuted one-on-one Family Coaching to meet high-risk families where they are. Coaching is highly customizable to a parent’s work schedule and other competing priorities. The style and flexibility allows us to make getting parenting help accessible to families who need it most.

COMMUNITY IMPACT & BEYOND...

Safe spaces, everywhere kids are
In Loudoun, we’re piloting an innovative program backed by top-tier research to make the region’s schools, faith organizations, community centers, and more, safer for kids.

Standing up for foster youth
Our trained advocates spend, on average, 15.5 months with kids in Alexandria and Arlington foster care before they reach a permanent home. That’s 75 days sooner than the national average.

Statewide leadership
In 2021, SCAN’s Executive Director joined survivors, experts, and families as a leader in creating Virginia’s five-year strategic plan to prevent child abuse and neglect.

Unite US
In 2020, Virginia deployed a statewide system connecting health and service providers. SCAN’s leadership team partnered with Unite Us to make it easier for vulnerable families to get the support they need.

National solutions
SCAN is a proud affiliate of Prevent Child Abuse America and The National CASA/GAL Association for Children. Together, we are part of national solutions making the world safer.

24/7 virtual support
We overhauled our tech to create a place for Prince William’s families to turn when questions and crises arise. The virtual parent resource center is accessible 24/7 at scanfamilies.org.

1:1 parent coaching
Our parents asked for flexible, one-on-one support, and we listened, creating a bilingual Family Coaching Program for Fairfax and beyond, specifically around their needs.

24/7 virtual support
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1:1 parent coaching
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Welcoming the largest CASA class in SCAN history...

“We could not slow down for COVID because kids were counting on us. Going virtual allowed our team to onboard more advocates than ever before.”

—Amy Wilker, CASA Director

Court Appointed Special Advocates support survivors of abuse or neglect in the foster care system. Our volunteers spend, on average, over a year with the children on their case.

This year, SCAN’s CASA team paired over 100 active volunteers with kids in foster care waiting to reach permanent homes—the highest number in organizational history.

PROGRAM HIGHLIGHT
A VOICE FOR SURVIVORS

A SPACIAL THANK YOU TO OUR 2021 CASA VOLUNTEERS...

Mhairi Anderson
Jacqueline Argueta
Shawunda Atkins
Phyllis Bailey
Brittany Bayliss
Debbie Gearhart Beirne
Laura Beiler
Lisa Bellamy
Aleja Bellot
Peneleope Bender
Greta Bertinot
Amanda Bischoping
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Sonia Kolli
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Heidi Moos
Renee Myers

R. Bruce Neuling
Oluchi Nwosu-Long
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Sandy Padgett
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Elizabeth Peckham
Dan Phillips
Lexi Pipping
Christina Quinn
Lisa Robillard
Lisa Ruane
Allison Ruiz
Paloma Santiago-Adorno
Gretchen Snyder
Derrick Taylor
Jeremy Thompson
Maevi Ulrick
Renee Williams
Edward Watkins
Judy Zegas

Partner Spotlight: Thank you, Social 4 Good, for putting 200+ new care products, games, art supplies, clothing, and more in the hands of children in foster care. You inspire us!
PARTNER HIGHLIGHT

LACY CRAWFORD

Critically Acclaimed Author and Survivor
2021 Allies in Prevention Keynote

As a survivor-led organization, we are intentional about putting survivor voices and experiences at the center of our work.

This year, when we brought NOVA’s social workers, teachers, politicians, and leaders together for the annual Allies Gathering, we partnered with Critically Acclaimed Author, Lacy Crawford, to open a community conversation around voice, agency, and responsibility. Partnering with Lacy brought invaluable insight to child protection and helped pave the path to building safer spaces for kids across the region.

“I’m very grateful for the opportunity to have talked to a room full of practitioners. The work that you do creates a net intended to support and catch those of us who are hurt as children.” — Lacy Crawford

Abuse happens anywhere kids are. We’ve launched a program to revolutionize how youth-serving organizations can prevent abuse on their watch.

Our Institutional Abuse Prevention (IAP) program works hand-in-hand with organizations to transform policies, physical spaces, social norms, and reporting mechanisms, making spaces safer for children.

Rather than 1:1 interventions that affect one child, professional, or family at a time, IAP is a multi-year investment in a community that affects thousands of residents in a self-sustaining permanent way.

To learn more about our approach, or read our IAP op-ed in the Washington Post, visit scanva.org/iap

SOLUTIONS HIGHLIGHT

INSTITUTIONAL ABUSE PREVENTION

PREVENTING SEXUAL ABUSE AT

SCHOOLS
SPORT CAMPS
CHVG
J AIITH STU PROGRAMS
MUSI E PROGRAMS
OMMUNIT PROGRAMS
AN SO MUH MORE

“IT HAPPENS ALL THE TIME. FIRST, THEY REFUSED TO BELIEVE ME. THEN THEY SHAMED ME. THEN THEY SILENCED ME.”

“MY RAPEST AND SCHOOLS TOLD ME THE SAME THING—TO NOT TELL ANYONE ABOUT THE ABUSE.”

“I’M VERY GRATEFUL FOR THE OPPORTUNITY TO HAVE TALKED TO A ROOM FULL OF PRACTITIONERS. THE WORK THAT YOU DO CREATES A NET INTENDED TO SUPPORT AND CATCH THOSE OF US WHO ARE HURT AS CHILDREN.”

#METOO

"THE WAY A SURVIVOR HEALS IS LINKED IN HOW THEIR ABUSE IS HANDLED..."

"IT HAPPENS ALL THE TIME.
FIRST, THEY REFUSED TO
BELIEVE ME.
THEN THEY SHAMED ME.
THEN THEY SILENCED ME."

"MY RAPEST AND
SCHOOLS TOLD ME THE
SAME THING—TO NOT
TELL ANYONE ABOUT
THE ABUSE."

THANK YOU
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2021 DONORS

CONTINUED
Ana Lucia Lico and Tim Bickham have been generous supporters of SCAN for many years. Thank you, Tim and Ana Lucia for keeping SCAN on the front lines of child protection at a crucial time in our community!

"SCAN touched our hearts 16 years ago when we attended an amazing educational program, and we have been part of the community since then. We have seen first-hand the impact of SCAN’s programs on families."

—Ana Lucia Lico

AT&T: An Ally in Prevention

As SCAN’s National Child Abuse Prevention Month Sponsor, AT&T provided critical funding to help raise awareness during a time of historic risk for child abuse and neglect, as the COVID-19 pandemic impacted already vulnerable families and children.

“The past year has been especially difficult for children and families, yet SCAN has risen to the challenge to serve those in need. We’re happy to help them meet their mission.”

—Garrett McGuire, Regional Director, AT&T External & Legislative Affairs

McEnearney Associates

McEnearney Associates, represented by Dave Hawkins and Michael Day, have been a long-time and unwavering supporter of SCAN and were awarded the Cleary Award in 2020. This award recognized McEnearney Associate’s unfailing support and continued commitment to protecting children in Northern Virginia.

“The work SCAN does is impactful and necessary. I’m not sure what other work could be more valuable in the community. I will continue to support SCAN forever, and I sincerely hope that others pick up the challenge and help their mission grow.”

—Dave Hawkins, Chief Operations Officer, McEnearney Associates.
CIRCLE OF HOPE

Community. Commitment. Hope.

Circle of Hope members commit to an annual donation sum of $1,000, providing SCAN with crucial funds that allow us to stay responsive to the most urgent needs of vulnerable children in Northern Virginia.

When the COVID-19 pandemic placed unprecedented stress on the vulnerable families and children we serve and child abuse rose to historical levels, our Circle of Hope members allowed us to stay on the frontlines of child protection to prevent abuse and reduce trauma.

Circle of Hope Benefits

— Special recognition on SCAN branded content, social media, and website
— Invitations to exclusive events and first access to public events
— Briefings from senior leadership on SCAN updates and news
— Opportunity to provide feedback on SCAN’s content before it goes public
— Close relationship with SCAN’s Development Team
— Connection to like-minded individuals and change agents in our community
— Knowledge that you are protecting children in your community from abuse

Meet our Circle of Hope heroes!

*All current members are marked with a star and in bold throughout this report.

Christian Myers*
Pranod Nair
Mirani & Ted Nisly
Clare Noble
Christina Norton
Sarah Nowak
Kimberly O’Donnell
Michelle CHara-Levin & Jeremy Levin
Sam Ozek
Beth & Bryan Palma*
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Joyce Peterson
Valerie Pierre
Ellen & Patrick Pinschmidt*
Katelyn Poe
Janet & Rick Price*
Laura Rah
Gilian Ray
Kelly Robertson
Jean & James Robinson
Emily Robinson
Takshia Robinson

COMMUNITY PARTNERSHIPS

Potomac Health Foundation invests in Prince William County and Southeast Fairfax to improve the community’s health by increasing access to health care for the medically underserved.

Among other things, the Foundation’s partnership funded the development of scanfamilies.org, a virtual family support center for parents seeking resources and information about care.

Loudoun County’s median income is more than double the national median, yet 1 out of every 25 school-aged children live in poverty.

Loudoun County Health and Human Services is dedicated to keeping the Loudoun County community safe and healthy. Their support enables SCAN to bring help to families and youth-serving organizations throughout the county.
TAKE ACTION

Start the conversation
Talking about child abuse & neglect isn’t easy, but being an advocate for youth can be! Follow and share @SCANofNOVA on social media to be an awareness champion.

Volunteer
Our team of Court Appointed Special Advocates gives NOVA’s children the gift of hope. Learn how you can help foster youth reach permanent homes at scanva.org/casa

Host a SCAN workshop
From CASA volunteers to board members to parenting program participants, SCAN speakers have a variety of backgrounds and would love to share their stories with you.

Become a monthly sustainer
Your $50, $20, or even $10 monthly donation fuels our mission all year long. To become a monthly sustainer visit scanva.org/donate

Be a champion in April

#WearBlueDay
Show your support during Child Abuse Prevention Month by wearing blue on the first of April. Tag @SCANofNOVA in your selfie to spread the word and challenge a friend or colleague to do the same!

Plant a pinwheel garden
Pinwheel gardens bring awareness to the community during Child Abuse Prevention Month. Plant your garden at home, at work, at church, or in your community.

OUR TEAM IN ACTION

Leah Fraley Executive Director | Brittany Bayliss Director, Development | Chelsea Collins Manager, Family Coaching
Andy Garren Case Supervisor, CASA | Jacky Jenkins Case Supervisor, CASA | Marisol Morales Director, Family Programs
Samantha Nemeth Program Operations Specialist, CASA | Elizabeth Peckham Case Supervisor, CASA
Emily Robinson Director, Communications | Corina Solórzano Program Manager, CASA
Laurie Tasharski Director, Institutional Abuse Prevention | Amy Wilker Director, CASA | Sharon Witt Case Supervisor, CASA
Taylor Yanni Manager, Development | Christina Zaveri Director, HR and Business Operations

*Indicates Circle of Hope members
A SPECIAL THANK YOU TO OUR PARTNERS...

ACT for Alexandria
Alexandria Fund for Human Services
Alfred Street Baptist Church
Amazon Smile Foundation
AMS Group
Arlington County Government
Arlington County Bar Foundation
AT&T
BBZ Group
Boeing Employee Community Fund
Capital Bank
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EveryAction
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Verizon
Vicky Collins Charitable Foundation
Virginia Department of Criminal Justice Services
Virginia Foundation for Healthy Youth
Virginia Department of Social Services
Washington Forrest Foundation

FISCAL YEAR 2021 FINANCIAL REPORT
*SCAN's 2021 fiscal year ran from June 2020—July 2021

REVENUE
Contributions $279,034 $320,045 $599,079
Foundation grants $397,250 -- $397,250
Government grants and partnerships $694,416 -- $694,416
Donated services and materials $9,568 -- $9,568
Investment income $37,869 -- $37,869
Earnings $1,384 -- $1,384
Other income $294
Net assets released from restrictions $30,000 ($30,000) --
Total Revenue $1,449,815 $290,045 $1,739,860

EXPENSES
Program services $226,879 -- $226,879
Alexandria/Arlington CASA $395,269 -- $395,269
Parent education $290,662 -- $290,662
Total program services $912,810 -- $912,810
Supporting services
Management and general $146,542 -- $146,542
Fundraising $123,813 -- $123,813
Total expenses $1,183,165 -- $1,183,165
Change in net assets $266,650 $290,045 $556,695
Net assets, beginning of year $651,619 $15,000 $666,619
Net assets, end of year $918,269 $305,045 $1,223,314

19% Public Education
33% CASA
25% Family Programs
10% Fundraising
12% Management/general
SCAN of NOVA
Stronger Families
Safer Children

Stay in touch!

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